



# Request for SIU Carbondale Identifier

SIU Carbondale Identifiers (examples shown below) were developed to offer individualism and flexibility. Colleges, departments and units may use SIU Carbondale Identifiers to assist with communication goals. They may be used in place of the main SIU logo on all forms of media with the exception of embroidery and classified advertising.

**This request for an SIU Identifier constitutes a binding agreement whereby the original files shall not be altered in any way including, but not limited to: distorting the shape, changing the color, fonts or font arrangement.**

Name of organization: \_\_\_\_\_

Name of organization's representative: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Campus Address: \_\_\_\_\_ Mail Code: \_\_\_\_\_

Signature of academic dean/unit director: \_\_\_\_\_ Date: \_\_\_\_\_

Please submit this form in its entirety to University Communications and Marketing, 900 S Normal Ave, Mailcode 6819, Woody Hall, Carbondale, IL 62901. You can also email this form to: [ucmarketing@siu.edu](mailto:ucmarketing@siu.edu). This SIU Carbondale Identifier Package will include: 2-color, 4-color process, black, and white options. Files will be saved as EPS (print vector-based file) and PNG (digital file) extensions. **Please allow 1-2 weeks for delivery from date received.**

**Please select the appropriate box and print name as it should appear:**

☐ School of \_\_\_\_\_

☐ Department of \_\_\_\_\_

☐ Center for \_\_\_\_\_

☐ Other \_\_\_\_\_

## EXAMPLES



SOUTHERN ILLINOIS UNIVERSITY CARBONDALE

**SCHOOL OF ACCOUNTANCY**



SOUTHERN ILLINOIS UNIVERSITY CARBONDALE

**ACHIEVE PROGRAM**



SOUTHERN ILLINOIS UNIVERSITY CARBONDALE

**HOSPITALITY, TOURISM, AND  
EVENT MANAGEMENT**